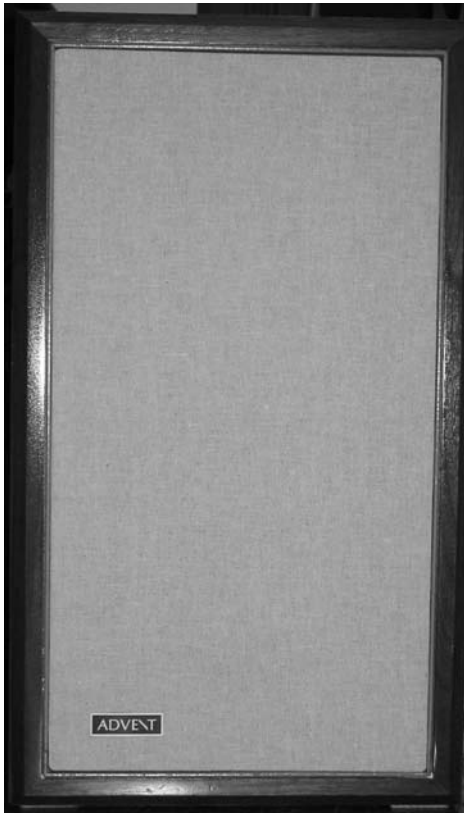


*(You Can Spend Two or Three or Four Times Its Price
And Not Do Better.)*

The Advent Loudspeaker.

For the past two years, magazine surveys have been finding that the Advent Loudspeaker is this country's best-selling speaker.

Since it isn't heavily advertised (we spend less than one per cent of our sales income on national advertising for all our products), and



since it's sold through a very limited number of stores, there's every reason to believe that it sells because it has something exceptional to offer.

Here are the reasons we believe people buy it:

It's designed to compete in every audible respect with the most expensive speakers available, at a fraction - often a very small fraction -

of their cost.

Its useful frequency range is as wide as any speaker's, and its bass response is approached by very few.

Its sound is exceptionally clear, detailed, and accurate.

It has carefully chosen octave-to-octave musical balance that's satisfying not just with the best recordings or one kind of musical material, but with the whole range of music and the many ways of recording it.

It sounds consistently the same from speaker to speaker off the production line.

We realize it may be hard to believe that a speaker that costing only \$114 to \$141 (depending on cabinet finish and how far we've shipped it across the country) is as good a speaker in every respect as you've ever likely to want.

But we believe that it is. And we have hundreds of letters (both about it and its brother, the Smaller Advent) from satisfied customers who consistently say it does at *least* everything we represent it to do.

Close listening* to the Advent Loudspeaker (preferably on a good variety of material, so you can verify that its sound on one kind of music or recording isn't at the expense of another) will tell you why so many people buy it and go out of their way to tell us how happy they are with it.

In the meantime, we'd be happy to send you comprehensive information (including its reviews) on why and how it does what it does.

Thank you.

Advent Corporation, 195 Albany Street, Cambridge, Massachusetts 02139.

*If you're doing some A-B'ing of speakers in a showroom, they should be compared at equal volume levels for meaningful evaluation, and should be placed close to each other so that the effects of room placement are roughly the same. And you should compare no more than two speakers at a time.